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Financial Planning Book Lays Out Big Picture

Lincoln, NE-December 9, 2005-Personal finance has become increasingly difficult with Social Security and pension reliability up in the air. *Wealth Odyssey: The Essential Road Map for Your Financial Journey: Where Is It You are Really Trying to Go With Money?* by Larry R. Frank Sr., MBA, CFP, discovers a way to look at financial planning as a whole and finds that success is asset-based.

Written for newcomers and old pros alike, *Wealth Odyssey* measures success and progress through your net worth instead of your salary. Using the Wealth Odyssey Road Map (WORM), you can visualize where your money is spent and where it is going. *Wealth Odyssey* tracks your money from today's living expenses, to your debts and assets, to your retirement and subsequent vacation to the Bahamas.

Wealth Odyssey covers the common misconceptions about personal finance like relying solely on a retirement plan to fund the second half of your life or avoiding economic and market impact by not participating in them. You'll also find out how your 401K plan relates to your health insurance and why knowing this can increase your long-term wealth.

Wealth Odyssey gives you a goal before you invest, a map for objective evaluation as you go along, and the knowledge that with or without Social Security, you'll enjoy retirement.

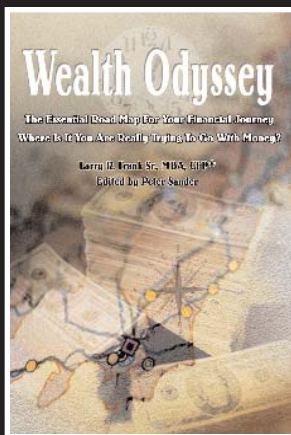
Wealth Odyssey is a nominee in the Finance, Investment, Economic category of the 2006 Independent Book Publishers Awards (aka the IPPYs). The IPPY rewards those who exhibit the courage, innovation, and creativity to bring about change in the world of publishing.

About the Author:

Larry R. Frank Sr., MBA, CFP, has spent twenty-six years of financial research focused on teaching people to make smart decisions to grow and protect their net worth. He holds a BS cum laud in physics and an MBA in finance.

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